Lesson 2: Digital Footprint
Learning Target: Define digital footprint and identify positive and negative impacts on your life.

1. Warm Up (10 mins): What comes to mind when you hear the words "digital footprint"? What websites to you regularly post to or visit?
   Show video
   https://www.youtube.com/watch?v=4P_gj3oRn8s&index=2&list=PLve31iZSIE9uVgyVNcANJ-rzkKtMq3xAO
2. Jigsaw articles; assign roles (25 mins)
   a. http://www.wsj.com/articles/SB122170459104151023
   b. http://www.socialrabbit.net/2011/05/what-does-your-digital-footprint-say-about-you/
3. Egosurfing (10 mins): Take volunteer(s) to Google themselves; you could also try Googling yourself. Discuss what information is out there and how it could positively or negatively affect one's image or future.
4. Create a digital "footprint" (optional if time or have kids finish as homework for EC)

Warm Up (10 mins)—Post the two questions on your document camera, Helix, or white board, and give students two minutes to respond. Show the video (see link above) before sharing out answers as a class. Discuss what a "digital footprint" is before disseminating articles to groups.

Article Jigsaw (25 mins)—Split students into 6 equal groups, assigning each group an article. Assign roles (i.e. reader, note-takers, reporter, time-keeper, etc.). Ask students to prepare a summary of their article and answer the questions (one half sheet per group). When all groups are finished (about 10-15 minutes), ask the reporter to read their responses. Debrief as a class; below you will find key take-aways from each article that you'll want to cover to ensure students have a shot at passing the quiz:

"College Applicants Beware: Your Facebook Page is Showing"-- Don't post inappropriate content, ask yourself if you'd be comfortable with your grandma reading/seeing your posts, what you put on the internet will be there forever, and set your privacy settings to private.

"What Does Your Digital Footprint Say About You"--Google yourself often to see what pops up, ask friends to "untag" you from pictures that don't accurately represent your character, think before you post, set privacy settings, and your digital footprint can begin before you're born via parents posting sonogram pictures or creating facebook profiles, Twitter handles, etc.

Egosurfing (10 mins)—Take volunteers(s) or start off by Googling yourself. Depending on age, there may or may not be a lot of information out there. For the younger students, this may be a good time to talk about how they can prevent themselves from creating a negative "digital footprint."

Digital Footprint (Optional if time or as EC)—Give each student the outline of a footprint, and ask them to fill it with images or the names of the sites that they visit, post to, or use on a regular basis. This could be hung up in your room as a visual reminder to students that everything they do on the internet can be traced back to them.

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Directions: Read your groups assigned article "College Applicants, Beware: Your Facebook Page Is Showing", from the Wall Street Journal or "What Does Your Digital Footprint Say About You?" by David Bohl. Assign roles, and answer the following questions:
1. What is a digital footprint?

2. What are some ways to negatively and positively impact your digital footprint?
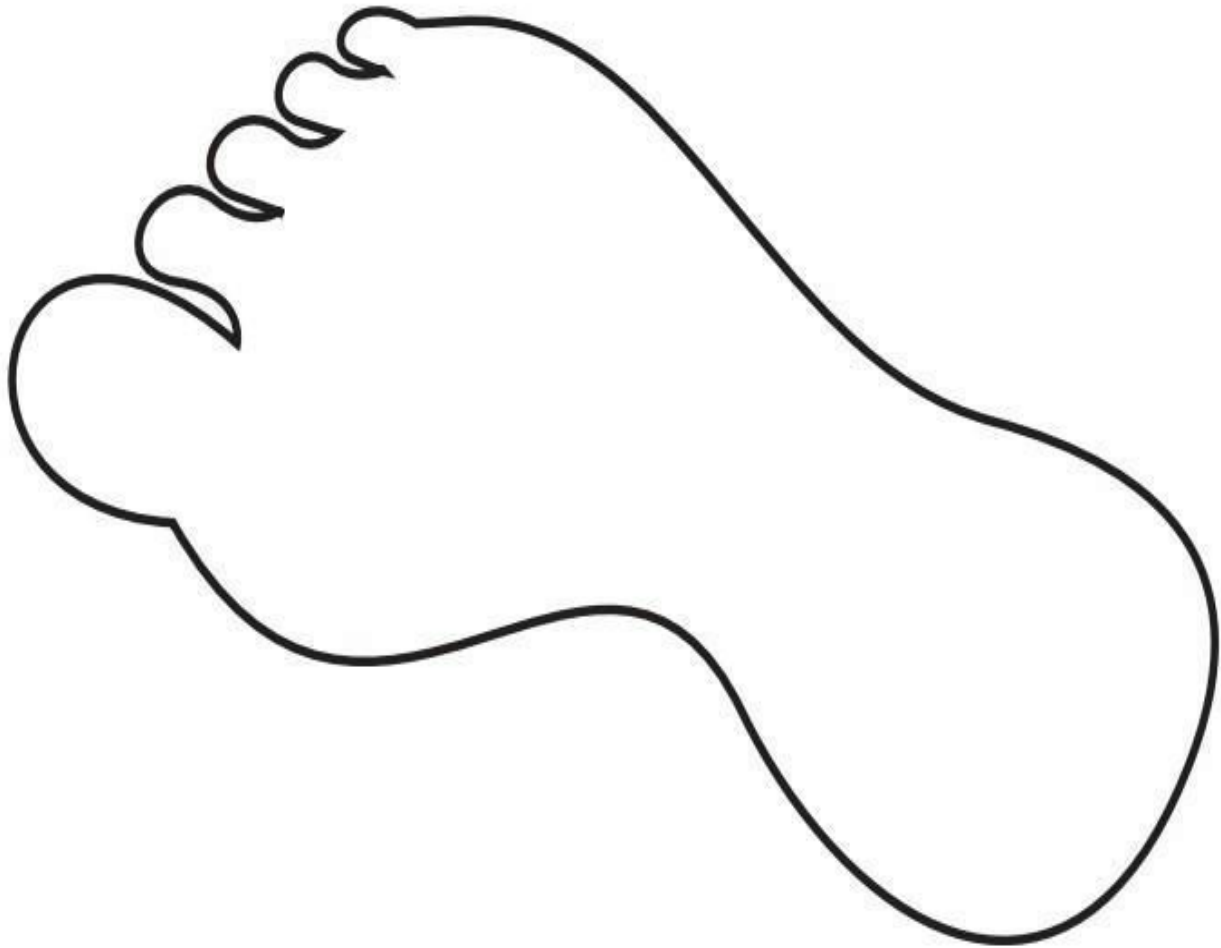
When you are finished, create a "digital footprint."

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Lesson 2: Digital Footprint Quiz

1. True or False--Your digital footprint consists of your "online" life; your internet activity can be searched and seen by anyone, anytime.

2. College admissions officer have looked at students' social media sites to
       a. evaluate student character
       b. to determine scholarship award recipients
       c. in the event of an anonymous tip suggesting inappropriate content
       d. all of the above

3. You can protect your digital footprint by
       a. not posting questionable material and asking others to remove unsavory photos/content
       b. enabling your privacy settings to limit who can see your content
       c. Googling yourself regularly
       d. all of the above

4. True or False--Your digital footprint can't start until after you're born.

5. True or False--You cannot get rid of what's online; you can only bury it